C. CSR initiatives and models for children
- Health and Nutrition
- Education
- Skill trainings
- Child issues and CSR
- Special children and CSR
- Best practice of CSR with Children
- Evaluation of CSR programmes for children
- Participation of children and CSR initiatives

C. CSR in Safeguarding against all forms of abuse of children
- CSR and PPP Models
- Family and CSR

D. Social work Education and CSR
- Prospects of CSR in social work curriculum
- Methodologies for CSR project planning
- Prospects of CSR for social work professionals
- Social work education and CSR programmes for children

Call for Paper Presentation
- The conference invites conceptual as well as empirical papers and case studies on any of the sub-themes proposed above.
- All papers should be of original work and not have been previously published nor have been presented or be in consideration for any journal, book, conference or workshop.

Guidelines for Abstracts:
- The abstract should be of 300 words only, including the title and key words (MS Word Document).
- The text should be arranged according to the following headings: Objectives, design, and method, results and conclusions.
- The title page of the abstract should include Authors’ names, Title of the paper, Suggested subtheme, Designation, Institution affiliation, Mailing address, Contact numbers and Email ID.
- The Abstract shall be submitted online at dyuti2016@gmail.com

Guidelines for submission of full papers:
- The abstract accepted for presentation in the conference are to be developed into full papers.
- The full paper including tables, diagrams illustrations, references should be about 3500 to 5000 words.
- The manuscript must be typed in A4 size in 1.5line spacing with Times New Roman font style, with font size 12 (MS-word).
- Bibliographical references should be arranged alphabetically and given at the end of the text in APA format.
- The selected papers will be published as a volume with ISBN in collaboration with a reputed publication.
- The full paper shall be submitted online at dyuti2016@gmail.com

Registration

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<tr>
<th>Category</th>
<th>Early Bird</th>
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<td>Students</td>
<td>700/-</td>
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<td>Research Scholars</td>
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<td>Practitioners/Academicians/ Others</td>
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The Registration fee Includes:
- Conference Kit
- Food from 7th morning till 8th evening.
- Moderate Accommodation for one day (7th Jan)

Mode of Payment:
- At Par Cheque/Bank Demand Draft/E-transfer transferred to the college’s account.
- The reference number of bank transfer/Demand Draft/E-transfer/At Par Cheque is to be quoted in the Registration Form.
- The Forms without reference numbers of transfer/DD will not be considered.

Account Name: Rajagiri College of Social Sciences, Kalamassery
Account No: 0224053000005056
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Contact Details:

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NATIONAL CONFERENCE ON
CORPORATE SOCIAL RESPONSIBILITY AND CHILDREN
7 & 8 JANUARY 2016
Organized by:
SCHOOL OF SOCIAL WORK,
RAJAGIRI COLLEGE OF SOCIAL SCIENCES (AUTONOMOUS)
VENUE: RAJAGIRI COLLEGE OF SOCIAL SCIENCES, KALAMASSERY CAMPUS

60
CATALYSIS 2K15 - SOCIAL WORK STUDENTS MEET and 60 YEARS OF SOCIAL WORK EDUCATION in Kerala celebrations will be conducted along with DYUTI 2016
Rajagiri College of Social Sciences (Autonomous) was established as a result of the indefatigable industry and foresight of the CMI Congregation. The School of Social Work, started in the year 1955 is one of the pioneering institutions in South India, establishing programmes and setting the standards in the field of social work education. Rajagiri College of Social Sciences which was accredited at 5-star level and A+ during previous accreditations is reaccredited with 'A' Grade (3.70 out of 4) in 2013 by National Assessment and Accreditation Council (NAAC) of the UGC (University Grants Commission) and on June 2014, the institution has been conferred with autonomous status.

**DYUTI**

Rajagiri with its vision of ‘becoming a centre of excellence in learning... for enriching and fulfilling LIFE’, has been regularly providing an annual forum for deliberation on vital issues of development from a rights perspective. This series of deliberations is named as DYUTI (meaning spark of life) which is ‘Development Yearnings for a United and Transformed India’.

**DYUTI’ 16**

The term Corporate Social Responsibility (CSR) has triggered intense dialogue among all stakeholders: Government, corporate, and development agencies; international organizations and communities. The efforts made by international organizations such as the United Nations Global Compact have spread the message of sustainability initiatives and improved the focus of CSR across the globe. From a social work perspective, this sounded a clarion call to companies to support the universal principles of human rights, labor, the environment and anti-corruption with their strategies and activities that advance societal goals (UNGCC, 2012). Today CSR has grown to the level of unleashing the capacity of the poor and fostering creative entrepreneurship within their folds.

CSR perspectives in developing nations have been closely linked to social, cultural and political contexts. These perspectives are not only alleviating social issues, but also creating a better community with purchasing capacity as the focus of CSR in some countries. In the Indian context the Ministry of Corporate Affairs released National Voluntary Guidelines (NVGs) that emphasize the social, environmental, and economic responsibilities of business in India. This focus has introduced an objective of providing for a distinctively ‘Indian’ approach that business can balance and work through with appropriate acknowledgement of the unique requirements of the land (Ministry of Corporate Affairs, 2011).

It is very important to understand the effect of CSR activities on the lives of vulnerable sections in society, especially in the lives of children who are in need. Many companies and NGOs take efforts to positively impact the lives of children in the country. The CSR initiatives for children particularly focus on areas like; education of children, health care facilities for children, protection of children in need, fighting against child labour, reducing malnutrition, protecting the rights of children, and many more.

As we have seen all over the world CSR is involving in many welfare programmes and Social Workers are involved at various levels. In the Indian context Social Workers also play a major role in impacting the lives of people with needs. It is worthwhile to understand the perspective of professional Social Workers to CSR initiatives. Many professional Social Workers are engaged in CSR projects and they also develop and propose programmes to the companies, based on perceived need. The role played by professional Social Workers requires documented advocacy research, in order to build more inclusive strategic plans for the community. Professional Social Workers, academicians and researchers are therefore encouraged to document approaches and initiatives. This conference represents an exploratory effort to evaluate and discuss the scope and impact of CSR ON Children.

**DYUTI 2016, National Conference on Corporate Social Responsibility and Children** tries to look into children’s concern and prospects as a context for CSR practice.

**OBJECTIVES OF THE CONFERENCE**

1. To review and discuss the concept of CSR as being propagated by the corporate entities in India in the area of Children.
2. To evaluate policies and programmes for children and identify the governance gap in practice.
3. To create a platform for mutual interactions and sharing of experiences and concerns for developing NGO-Corporate partnership for Children.
4. To develop a Public Private Partnership model for child care in India.
5. To deliberate on the emerging CSR paradigms and innovative practices in the area of children in India.
6. To evaluate the social work education in the context of emerging CSR initiatives.
7. To explore the relevance and scope of an interface of social work practice and CSR initiatives.

**Sub Themes**

**A. Concepts of CSR and prospects for children**
- Historical and operational perspectives of CSR
- Business principles and child right
- CSR in India
- The Millennium Development Goals (MDGs) and children: Indian Perspectives
- Sustainable Development Goals and Children
- Prospects of CSR with children

**B. Children and initiatives of government**
- Survival rights
- Development rights
- Protection rights
- Participation rights
- Government programmes barriers and challenges