

**FINANCIAL LITERACY AWARENESS PROGRAM IN ASSOCIATION WITH  
DDU-GKY**

A financial awareness literacy program for the students was organized by the FINCOR club of Rajagiri College of Social Sciences on 30 August 2018 at the Carmel Hall. The session was taken by Professor, Mr. Rajeev, Rajagiri Center for skill development who has more than 15 years of experience in international training of finance education. The meeting commenced with an understanding of the financial literacy, which includes the impact of daily issues faced by an average level family when trying to balance budget, buying a house, for children's education and ensuring an income at retirement.

The session purely focused on the upliftment of the villages of our economy which evolved the needs, wants and the importance of financial education. The need of balancing savings with the expenditures in our daily lives was also given prime emphasis. The session was cessationed by students to think rationally before making any decision based on finance in the long run for their well-being as well as for others.